



University of  
Central Lancashire  
UCLan

# Certificate of Achievement

Awarded to

**Alina Fatula**

for the successful completion of

**University Global Challenge**

Enhancing skills in:

Digital Teamworking | Organisation and Planning  
Leadership | Problem Solving | Communication

14 October - 29 November 2024

Signed by

Paul Rowe

Director of International Partnerships

In collaboration with:

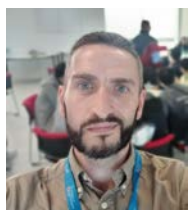


# University Global Challenge Testimonial

**University Global Challenge is a digital competition designed to enhance the experience and employability opportunities for University of Central Lancashire students studying overseas.**

Working in teams, participants have responded to a global challenge inspired by the United Nations Sustainable Development Goals and co-designed ideas for a business partner to inspire positive change.

Teams were supported by University mentors and academics, attending a set of masterclasses to generate and refine ideas. On completion of the 8-weeks, teams formally pitched their recommendations to an expert panel of judges.



"I am delighted that Alina has successfully completed the University Global Challenge. Alina has demonstrated a committed approach and excellent attitude to overcome

challenging targets and deadlines through the competition. I am confident that this has strengthened key transferable skills for Alina including resilience, time management and effective communication.

The challenge, set by Optimised, has tested the individual's business acumen and creative thinking with a key focus on sustainability. It has been rewarding to see Alina work with new methods and technology to enhance their ideas and recommendations. It is without doubt, that Alina leaves the competition with new professional experiences which will stand them in good stead for the future. I wish Alina every success and an outstanding career."

**Ric Brame, International Partnerships Manager,  
University of Central Lancashire**



"Optimised deliver sustainability consulting services to major power and gas consumers, on improvement of the climate impact and carbon footprint of their business activity. Working

with Alina has been a rewarding experience, with valuable insights provided regarding how we engage with our clients.

We have learnt from Alina new perspectives regarding routes to engagement and client services. I am pleased to have worked with Alina and look forward to seeing what they go on to achieve next with this experience."

**Corinne Boddy, Head of Business Development,  
Optimised**



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