

**List of courses in foreign languages at State University “Uzhhorod National University”
in academic year 2015-2016**

Subject areas: Business and Administration

№	Courses	Course content	Lecturer	ECTS	Total hours	Contact hours	Individual work
1.	Financial Security of State	Financial security in ensuring economic security of state, business entities, scientific and methodological knowledge and skills in their organization in the activities of financial institutions. Set of forms and methods of detection and prevention of threats to financial activities of financial institutions, the formation of their financial security, monitoring and evaluation of state measures maintain financial security at a level that ensures financial stability and independence of financial institutions in the course of their activities.	Ph Dr. Nina Pojda-Nosik, Assoc. Prof., Department of Finance and Banking	2	72	28	44
2.	Investment Management	Investment activity of the enterprise, the whole investment process, mechanisms of investment management and investment projects in the development and implementation of investment policy	Ph Dr. Nina Pojda-Nosik, Assoc. Prof., Department of Finance and Banking	4	144	50	94
3.	Financial Management	Theory and practice of finance, strategy and tactics to ensure financial entities, forming the ability to control operating and investment activities make the right financial decisions. Systematic approach to managing income, investments, assets; methods of	Ph Dr. Nina Pojda-Nosik, Assoc. Prof., Department of Finance and Banking	4	144	48	96

		determining the cost of capital, optimizing its structure; measurement of financial risk and crisis management tools					
4.	Theory and Practice of Innovative Business	Theoretical fundamentals and practical skills of innovation management. Theoretical foundations of innovative development of enterprise; organizational forms of innovation; development and financing of innovative processes; management of innovative development; innovative projects; assessing the effectiveness of innovation organizations; efficiency of innovation projects.	Prof. Nataliya Kubiniy, Department of Enterprise Economics	3	108	54	54
5.	Local Finance	The role of local finance in economic and social development of the administrative-territorial units, formation and of funds for the local governments (local budgets, taxes, credits), their operation and functioning. Economical processes in the region, the trends of financial relations and their features in the local finance, finance of regional and municipal units; forms and methods of financial equalization; regional financial policy; mechanisms of interaction of state and local administration and government in the context of intergovernmental relations.	Ph Dr. Tetyana Buturlakina, Assoc. Prof., Department of Finance and Banking	5	180	66	114
6.	Municipal Management in the Creative Economy	Theoretical bases of local self-government, financial bases of local self-government, regulation of administrative technologies at the level of local self-government, current approaches	Ph Dr. Tetyana Buturlakina, Assoc. Prof., Department of Finance and Banking	3	108	48	60

		of creative economy in the management of municipalities					
7.	Decentralization of Financial and Intergovernmental Relations	Regulatory framework, tools and features of Ukrainian model of intergovernmental relations and decentralization; territorial basis and guidelines of reformation of intergovernmental relations; foreign experience and European standards of intergovernmental relations.	Lecturer Katerina Sochka, Department of Finance and Banking	3	108	36	72
8.	Business communication	The purpose of this course is to analyse changing in my experience concerning communication skills. I am going to describe my impressions after participation and observing role-play situations, critically estimate my weak and strong points. The contents of report are divided in accordance with plan of our course in order to summarise it.	PhD. Natalia Todorova, Assoc. Prof., Department of cross-language communication and professional translation	3	108	58	50
9.	Global integration processes	The purpose of this course is to provide students with practical and theoretical methods and trends of integration processes and economic situation of the world based on an interdisciplinary approach.	PhD. Vitaliy Andreyko, Assoc. Prof., Department of Country Study	3	108	52	56
10.	International Tourism Fundamentals	The purpose of the course is a profound perception of theoretical knowledge and practical skills in the field of international relations and tourism by future specialists.	PhD. Svitlana Myshko, Assoc. Prof., Department of cross-language communication and professional translation	3	108	52	56
11.	Conflict Management	This course deals with theoretical and	Senior Lecturer, Yuriy	3	108	52	56

	and Negotiation theory	practical problems of conflict management and negotiations technology as a major means of conflict resolution.	Kopynets Department of Country Study				
12.	Business correspondence	The main objectives of the course is to provide students with general theoretical issues of business communication and translation; formation of practical skills needed to communicate with other cultures; teaching to write business letters and CV in English; to reach a broad understanding of important and diverse international issues, in order to act appropriately in culturally diverse professional situations .	PhD. Olena Kochmar Senior Lecturer, Department of Applied Linguistics	3	36	18	18
13.	Cross-cultural communication theory	The purpose of the course is to prepare students to everyday interpersonal and intercultural communication.	PhD. Olena Kochmar Senior Lecturer, Department of Applied Linguistics	3	108	52	56
14.	The foundation of the management	The purpose of the course is to consider the goals and objectives of management, its theoretical foundations, functions and principles. A historical review of management theories is made. The issues of management and leadership, the details of organization management decisions are revealed.	PhD. Victoriya Bondarenko, Assoc. Prof., Department of international business, logistics and managment	3	108	50	58
15.	The organization of the manager's work	The purpose of the course is to address the scientific basis for determining the manager's qualities, its modern principles, the methods of operation, the	PhD. Victoriya Bondarenko, Assoc. Prof., Department of	3	108	50	58

		detection functions, principles, methods and style of user resources. Special attention is paid to the main tasks of the manager: information and documentation support, decision - making and implementation, special features of the work with subordinates.	international business, logistics and management				
16.	Governance, Citizens, and the Next Generation of Public Administration	The evolution of the New Public Management movement has increased pressure on state bureaucracies to become more responsive to citizens as clients. Without a doubt, this is an important advance in contemporary public administration, which finds itself struggling in an ultra dynamic marketplace. However, together with such a welcome change in theory building and in practical culture reconstruction, modern societies still confront a growth in citizens' passivism; they tend to favor the easy chair of the customer over the sweat and turmoil of participatory involvement.	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130
17.	The Dynamics Of Multi-Organizational Partnerships	Multi-organizational partnerships are now an important means of governing and managing public programs. They typically involve business, community and not-for-profit agencies alongside government bodies. Partnerships are frequently contrasted with competitive markets and bureaucratic hierarchies. A more complex reality is revealed once partnerships as an organizational form are distinguished from networks as a mode of social co-ordination or	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130

		governance.					
18.	Public Choice a different way to understand Public Administration	In November 1963, a number of economists and a sprinkling of other social scientists were invited by James Buchanan and Gordon Tullock to explore a community of interest in the study of nonmarket decision making. That conference was reported in PAR as "Developments in the 'No-Name' Fields of Public Administration." A shared interest prevailed regarding the application of economic reasoning to "collective," "political" or "social" decision making, but no consensus developed on the choice of a name to characterize those interests. In December 1967 the decision was taken to form a Public Choice Society	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130
19.	Paradigms of Public Administration	"Paradigm" no doubt is an overworked word. Nevertheless, it is a useful one because there is no other term that conveys the concept of a field's self-identity and the changing dynamics of that identity. Paradigmatic questions are of especial significance in public administration	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130
20.	Ethics and Management in the public sector	WHY SHOULD WE BE CONCERNED WITH ETHICS? This might seem a trite question. 'Of course we should be concerned with ethics' you might respond. However, it seems to us that if this was so obvious, why is it that we read in the newspapers every day about a corrupt public official	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130

		in this part of the world, or a rigged election in that part of the world? As much as we might like to think that such things never happen in our own countries, they do and will continue to do so.					
21.	Infrastructure Development for Economic Integration Case Study: ASEAN	With a population of 600 million, ASEAN is considered to be one of the most diverse regions in the world. It is also one of the world's fastest growing regions. ASEAN's aim is to evolve into an integrated economic community by 2015. Crucial to achieving this ambitious target is cooperation in infrastructure development for physical connectivity, particularly in cross-border infrastructure	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130
22.	Steps towards a deeper economic integration: The internal market in the 21st Century	Analyze the effects of the implementation of the Internal Market Program and to propose ideas on how Its potential can be better exploited.	Prof. Dr. Jakob Staubmann Prof. for Management and HR, Chairman of the European Society for Training and Science Development	5	180	50	130
23.	Management	Understanding of management. Communication. Decision making. Strategic planning. Organization. Motivation. Control. Leadership. Group dynamics. Self-management. Management of conflict and stresses. Personnel management.	Svitlana Slava Professor, Department of Enterprise Economy	4	144	64	94
24.	Strategic management	Strategic thinking and creative thinking. Evolution of strategic management. Cognition of external and internal environment. Models of competitive decision making. Strategic planning.	Svitlana Slava Professor, Department of Enterprise Economy	4	144	48	96

		Functional strategies. Business strategies. Industry strategies. Global strategies. Corporate strategies. Organizational changes and development. Strategic organizational design. Strategic motivation. Strategic control. Organizational culture and strategic stakeholders in management of strategic changes.					
--	--	---	--	--	--	--	--